



## FACTS ABOUT “THE PAC”

### *Perfect Attendance Campaign*

**Ready to Learn. Prepared to Work. Destined to Succeed.**

**Q: What is The PAC?**

A: The PAC is a community-wide movement to increase student attendance. The PAC is designed to create a greater awareness of the importance of student attendance, and the corresponding impact on student achievement. If a student is *present* to learn, they have the *opportunity* to learn. The PAC is also an incentive for students seeking to improve their attendance, to be recognized and applauded for positive change.

**Q: How can parents get involved?**

A: You can work with your son or daughter to create an environment that honors the importance of attendance. The link between attendance and performance includes a healthy balance between academic requirements and school activities. Creating a system of organization helps students to prioritize and thus, become more punctual, and more prepared for the expectations of college and their future careers. The PAC provides a skill set that our students need to become productive and successful adults.

**Q: How does attendance impact student achievement?**

A: When a student is late, it not only disrupts that student’s schedule of learning, it may also disrupt the learning environment for those students who *have* arrived on time. If a teacher has to stop instruction in order to teach material for a student that has been tardy or absent, this takes away valuable learning time from the class as a whole. Moreover, consistent absences or tardiness limits the learning time that a student has to comprehend the material, and thus, limits the application of that material for test-taking purposes.

**Q: How will this work?**

A: The principals at each of our campuses are engaged in a unified campaign to increase student attendance. From personalized wake-up calls, to specialized rings in the hallways, to student rewards and parental incentives, each campus is working aggressively to improve attendance. This includes involvement from parents, community leaders and students. The PAC is a joint effort with collective rewards for our school and long-term benefits for our students.

**Q: What’s next?**

A: In the coming weeks, you’ll receive information on how to become a part of this movement through The PAC’s official website. You’ll receive details about the incentives and rewards to students. You’ll also hear from our own students about what they’re doing to make The PAC a success!